

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L3	534	((send\$3 transmit\$4 sent distribut\$2 email\$3 mail\$3) NEAR3 (adverti??\$5 message\$1 webpage\$1 (web ADJ page\$1))) WITH ((link\$1 hyperlink\$1) NEAR3 respon?\$3)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/14 15:01
L4	249	L3 AND ((adverti??\$5 message\$1 webpage\$1 (web ADJ page\$1)) NEAR5 (table\$1 matri?\$2 database\$1 datastore\$1 repositor?\$2 (data NEAR2 stor?\$2) memor?\$2))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/14 14:28
L5	150	L4 AND (((product\$1 service\$1) NEAR3 (announc?\$4 offer\$3 warning)) adverti??\$5 ((change\$1 decrease\$1 increase\$1) NEAR3 pric?\$2) answer\$3 schedul?\$2 news (result\$1 NEAR3 search\$3))	US-PGPUB; USPAT	OR	OFF	2006/11/14 14:28
L6	49	L5 AND alert\$3	US-PGPUB; USPAT	OR	OFF	2006/11/14 14:28
L7	29	L6 AND (@ad<"20001005" @rlad<"20001005" @prad<"20001005")	US-PGPUB; USPAT	OR	OFF	2006/11/14 15:12
L8	29	(L5 NOT L7) AND @pd<"20001005"	US-PGPUB; USPAT	OR	OFF	2006/11/14 14:28
L9	11	(L7 L8) AND ((analy??\$2 calculat?\$3 determin?\$5 estimat?\$2 develop\$4 evaluat?\$2 predict\$3 rate\$1 rating) WITH (purchas?\$2 spend\$3 transaction\$2 shopp??\$1 rent\$3))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/14 14:42
L12	1865	(analy??\$2 calculat?\$3 determin?\$5 estimat?\$2 develop\$4 evaluat?\$2 predict\$3 rate\$1 rating) NEAR3 ((purchas?\$2 spend\$3 transaction\$2 shopp??\$1 rent\$3) NEAR3 (histor?\$2 past habit\$1 previous earlier prior behavior))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/14 15:14
L13	620	12 AND ((analy??\$2 calculat?\$3 determin?\$5 estimat?\$2 develop\$4 evaluat?\$2 predict\$3 rate\$1 rating) NEAR3 (adverti??\$5 promotion\$2 content (product\$1 NEAR3 information) commercial\$1 coupon\$1 incentive\$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/14 15:05

Report of  
 Search  
 June 05  
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## EAST Search History

L14	344	13 AND search\$3	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/14 15:05
L15	164	14 AND (@ad<"20001005" @rlad<"20001005" @prad<"20001005" @pd<"20001005")	US-PGPUB; USPAT	OR	OFF	2006/11/14 15:13
L16	85	15 AND (analy??\$2 evaluat?\$2) NEAR3 ((purchas?\$2 spend\$3 transaction\$2 shopp??\$1 rent\$3) NEAR3 (histor?\$2 past habit\$1 previous earlier prior behavior))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/14 17:35

*identifiers Mstys, Jr. ('287 pat.)*